



TriComm Merchant Services, Inc.

Welcome to TriComm Merchant Services!

2004: There were **383,000 ATMs** deployed **in the U.S.!**

Bank of America customers charged a record **\$100 billion** on their **debit cards** and **check cards** for goods and services!

There are immediate benefits to the merchant working with TriComm's Point of Banking system:

Significantly reduces credit card use; therefore diminishing high credit card fees to the merchant,

Places cash in the customers' hands; producing 70% more sales of products and/or services and increasing traffic,

Drastically curtails "bad" checks and the expense of check guard services,

Provides security with PIN-based transactions; no consumer fraud,

Generates a 10% increase in bottom-line profits,

Simplifies cash and banking management.

Merchant's Prospectus...

A guide to be used to educate the prospective business merchant and/or investor with Point of Banking terminals used as a "competitive edge" in the arena of commerce...



A few of TriComm's business associates...



Initial contact: Timothy von der Heyde President /CEO 866-774-2867

TriComm Merchant Services markets, services, and supports Point of Banking and debit/credit card systems to retail business outlets, Independent Sales Organizations (ISOs) and sales representatives.

Most businesses accept **debit and /or credit cards** for payment of goods and/or services. As a result, the number of business locations that accept these types of transactions increases daily, by more than 6,000; therefore increasing the number of sites that are installing **Point of Banking terminals**, which perform transactions.

These options **turn credit card transaction costs into transaction revenue.**

TriComm's primary focus is to offer **flexible processing alternatives** to companies whether financial or retail.

TriComm allows its ISOs and Sales Representatives the ability to recommend the most appropriate products and services suited to the merchants' needs, followed by **professional installation, merchant education** and **after-the-sale support**. These services will include, but are not limited to **supplies, training, balancing procedures** and **well-timed industry information**.

TriComm Mission Statement

"The mission of **TriComm Merchant Services** is to become a nationwide provider of innovative systems to retail merchants and chains, both new and established; this being accomplished through Independent Sales Organizations, sales representatives and long time alliances with major hardware, processing, and leasing companies.

TriComm will offer superior customer support, timely disposition of settlement and revenues, together with state-of-the art reporting capabilities bringing value to both ISOs and merchants."

The TriComm Team

The shared experience of the **TriComm Team** is extensive throughout all facets of the **transaction processing industry**, as associates contribute **considerable knowledge**, obtained through hands-on working expertise in the area of data processing.

Professional and/or personal attributes of each member of The TriComm Team:

- **Professional with broad experience in sales, marketing, and/or service** of products and equipment,
- **Able to maintain long-term relationships**, built on service and integrity,
- **Effective working alone or as a cooperative team leader and/or member**,
- **Results-/profit-driven and competitive, with a strong desire to excel**, cooperative, supportive, resourceful, consistent and fair.

TriComm Support for ISOs, Merchants, and Associates

Clients of TriComm Merchant Services are entitled to:

- Consistency and fairness,
- Consideration and respect,
- Ask questions when they do not understand,
- Well-timed service when seeking assistance in person, by phone, or in writing,
- Accurate, reliable and well-organized record-keeping, information and feedback,
- An organization that remains professional, supportive, informed, and most importantly, ethical at all times.

If a client is dissatisfied for any reason, **TriComm will make it right!**

Procedures are in position for any challenge or request received by TriComm; each will be given a timely and accurate response.

Customarily, **the ISO or sales representative stands first in the line of support.**

Satisfied clients are those who receive value from services TriComm offers; it is TriComm's intent to provide clients with services they may not be able to receive elsewhere!

TriComm... excellence in performance, attitude and relationships

TriComm Terminal Programs

TriComm provides terminal support, Point of Banking and debit/credit card processing of transactions and settlements of principals and surcharges.

TriComm's service also includes reporting, research and the reversal of transactions, providing the ISO, sales representative or merchant supplies the necessary information.

TriComm is currently offering two types of terminal programs:

- **Turnkey sales and processing** to approved ISOs and/or sales representatives,
- **Private investors** who want to own terminals to place them in strategic locations that would have a significant transaction volume.

TriComm's primary responsibility is to assure the correct routing of transactions through TriComm processing entities; originating from the merchant's terminal, to the banking system, and on to the settlement of transactions to all banking accounts concerned with the transaction.

All approved withdrawals using the TriComm system automatically generate ACH deposits to the merchants' accounts.

TriComm's terminal transaction set includes:

- **Withdrawals from Checking, Savings and Credit Card (PIN-based)**
- **Transfers from:**
 - **Checking to Savings,**
 - **Savings to Checking,**
 - **Credit Card to Checking**
- **Balance inquiries on Checking, Savings and Credit Cards**

Additional Information

TriComm Merchant Services is located in a mid-Floridian facility where terminals are inventoried, repaired and activated, as clients require them. Shipments are received and sent daily to ISOs/Sales Representatives and merchants throughout the United States.

For additional information and communications, please e-mail to:

tricommatm.com

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